

Overview Audience Growth Engagement Value Content **Sponsored content** Similar accounts

Sponsored content

Performance analytics of potentially sponsored content featuring brand mentions.

Ad ER performance **Normal** ⓘ
0.38% lower than their average ER (0.38%)

Ad post frequency **Normal** ⓘ
<1 posts per week (8.74% of their content)

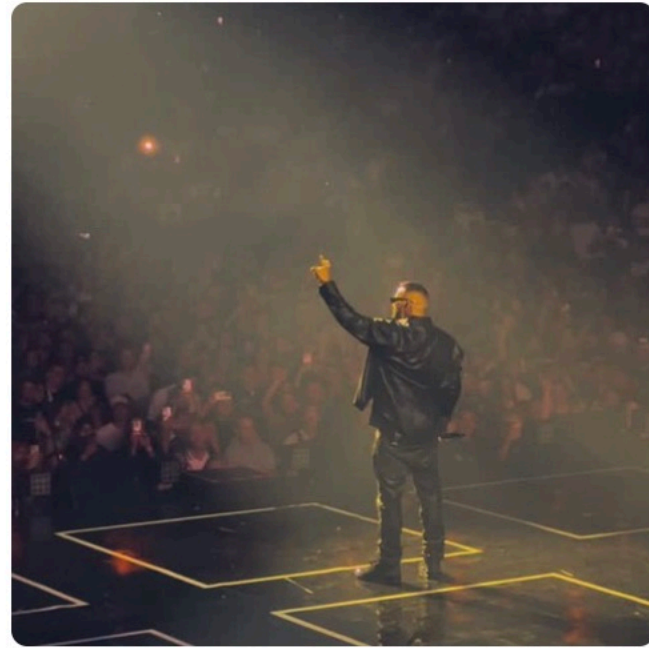
Brand mentions ⓘ

10 brands have been mentioned by @rytmusking

All categories 10 Music 3 Sports with a ball 2 Management & Marketing 1 Other 5



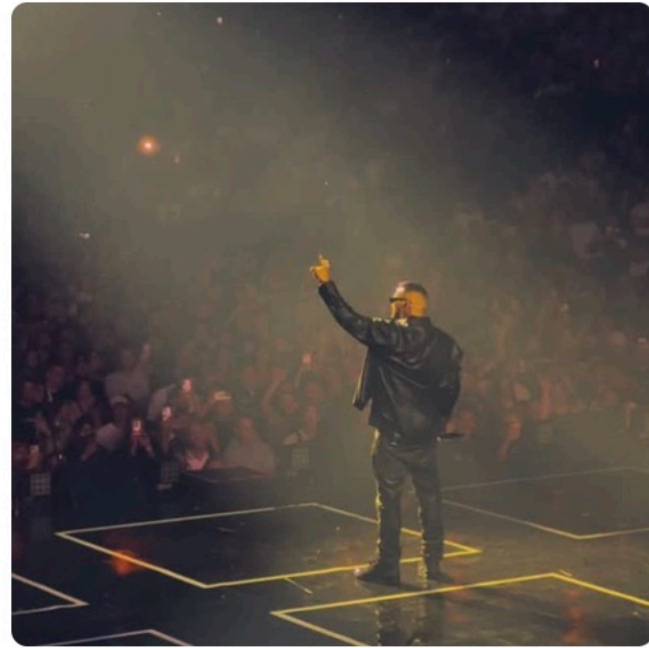
@mafiarecordsofficial
1 mention



last mention 19 Sep



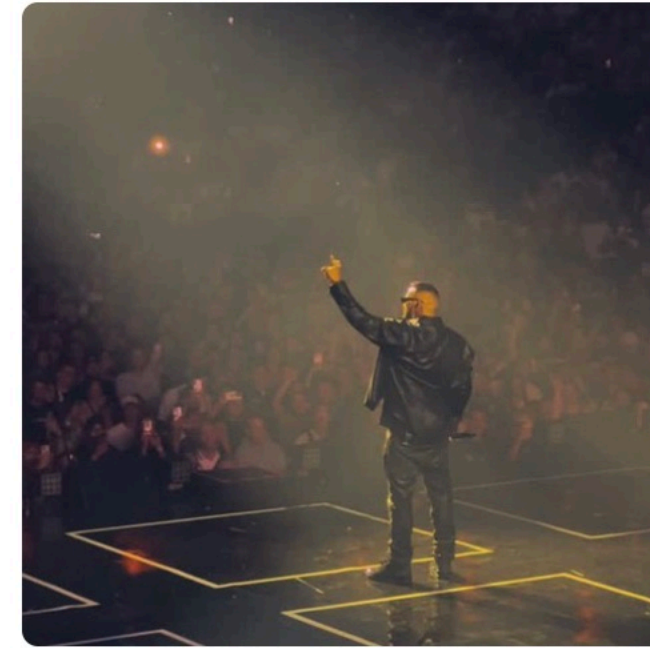
@o2arenapraha
1 mention



last mention 19 Sep

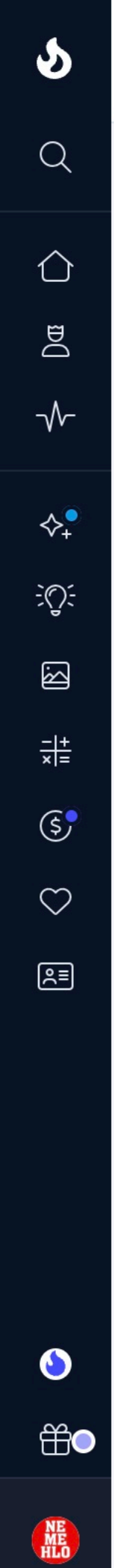


@djwich
1 mention



last mention 19 Sep

View all



Brand safety analysis ?

N/A
Content cannot be analyzed in terms of brand safety due to a lack of data.

Hashtags

Last 180 days v

Table with 2 columns: Rank, Hashtag, Post Count, ER. Rows include #zivotbezfiltra, #krásnydeň, #nekonečnoa1flow, #ryytmustemposdokument, #fnc10, #cotijebe, #kulturnededictvo, #ciganskysen, #jetosport, #nedela.

Sponsored content

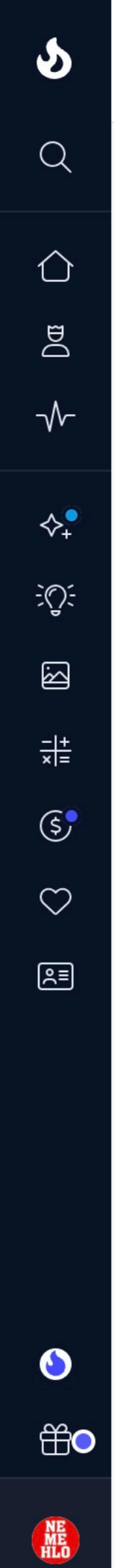
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Brand mentions ?

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Content

Content

Most recent

Last 180 days

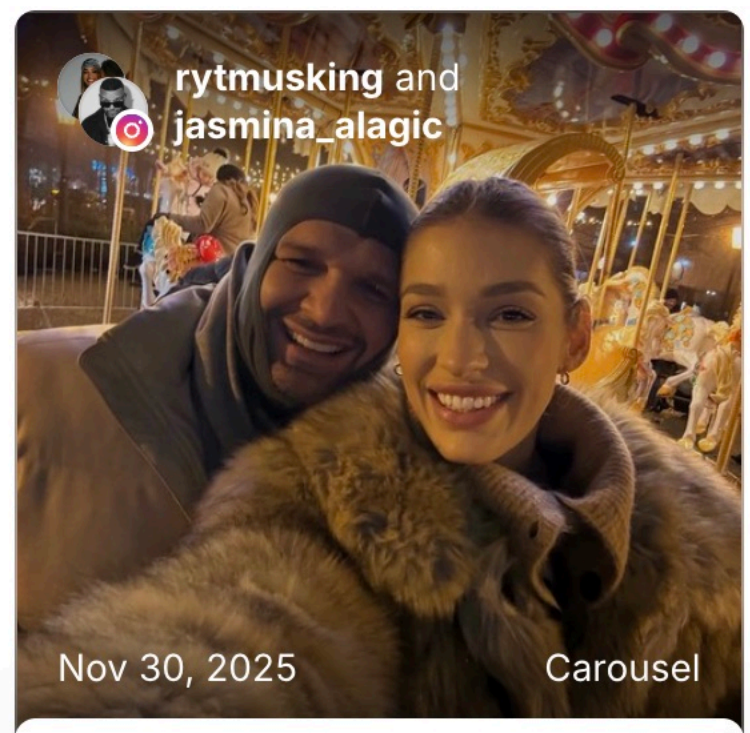
All media Posts Reels Carousels

Avg. ER Good 0.67%

Average likes 5.4K

Average comments 54

Average views 315.8K



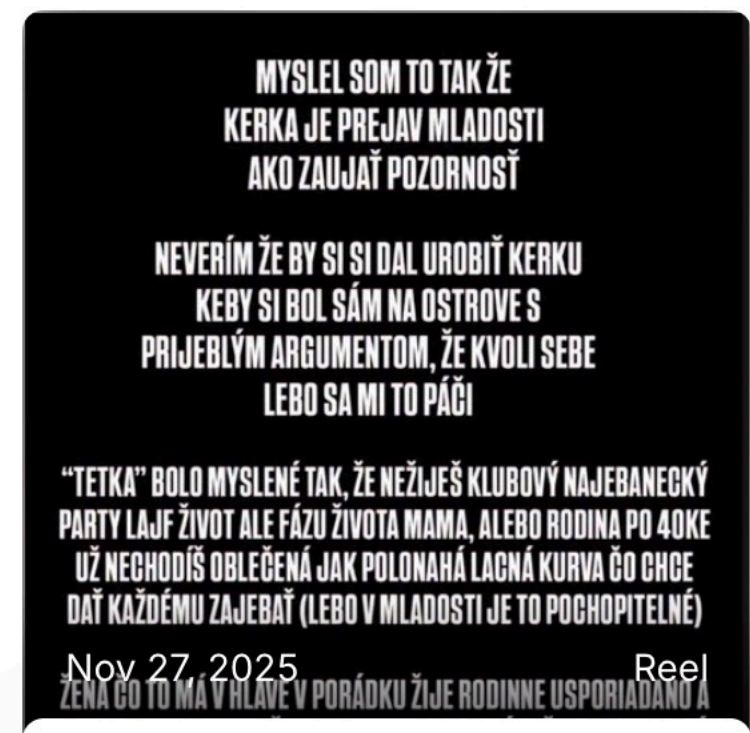
rytmusking and jasmína_alagic
Nov 30, 2025 Carousel

0 16.3K 49 2.03% ER



BRATISLAVA 6. JÚN | BRATISLAVSKÝ HRAD
KONTRAFAKT
+ MARIÁN ČEKOVSKÝ BAND
60% VYPREDANÉ
MILANO TOUR
Nov 27, 2025 Post

0 924 10 0.12% ER



MYSLEL SOM TO TAK ŽE
KERKA JE PREJAV MLADOSTI
AKO ZAUJAŤ POZORNOSŤ
NEVERÍM ŽE BY SI SI DAL UROBIŤ KERKU
KEBY SI BOL SÁM NA OSTROVE S
PRIJEBLÝM ARGUMENTOM, ŽE KVOLI SEBE
LEBO SA MI TO PÁČI
"TETKA" BOLO MYSLENÉ TAK, ŽE NEŽIJEŠ KLUBOVÝ NAJEBANECKÝ
PARTY LAJF ŽIVOT ALE FÁZU ŽIVOTA MAMA, ALEBO RODINA PO 40KE
UŽ NECHODÍŠ OBLEČENÁ JAK POLONAHÁ LAGNÁ KURVA ČO CHCE
DAŤ KAŽDÉMU ZAJEBAŤ (LEBO V MLADOSTI JE TO POCHOPITELNÉ)
Nov 27, 2025 Reel

307.5K 1.6K 110 0.21% ER



rytmusking
Čo je nové?
4 942 príspevky 801 TIS. sledovatelia 1 726 sledované
Booking Rytmus: +420606992290
rytmus@vdpromo.cz
#Rytmus #Rytmusking



Comment rate Good

<0.01%

Comments authenticity Could be improved

Significant part of 2274 recent comments looks inauthentic.

Comments-to-likes ratio Good

@rytmusking receives 1.54 comments per 100 likes. Similar accounts receive 2.72 comments per 100 likes.

Value

Integration price ?

Integration price

Estimated post price

\$2,700–8,000

Estimated story price

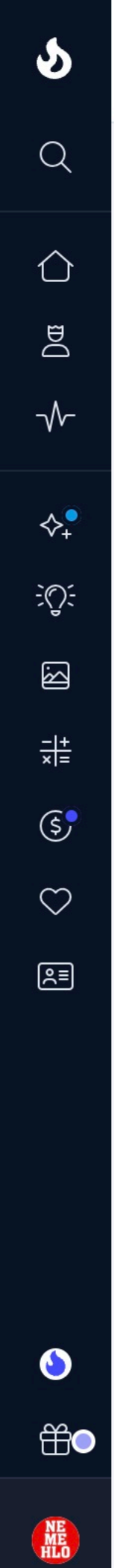
\$200–700

Content

Content

Most recent ▼

Last 30 days ▼



Overview Audience Growth Engagement Value Content Sponsored content Similar accounts

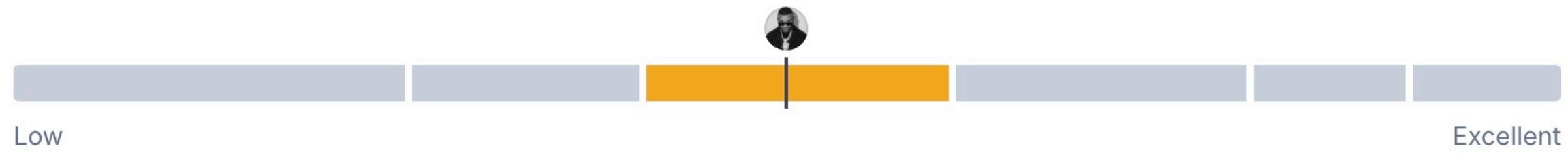
Average engagement ?

Average likes ?
3.1K -40% for the last 30 days

Average comments
48.5 +56% for the last 30 days

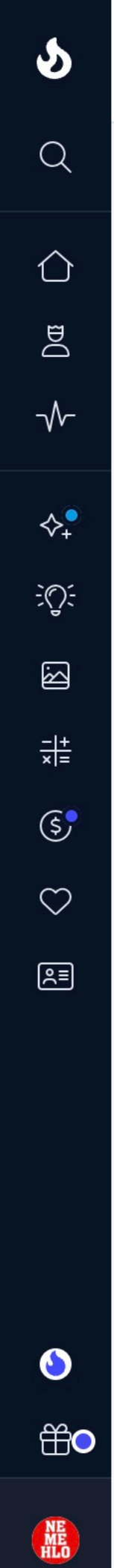
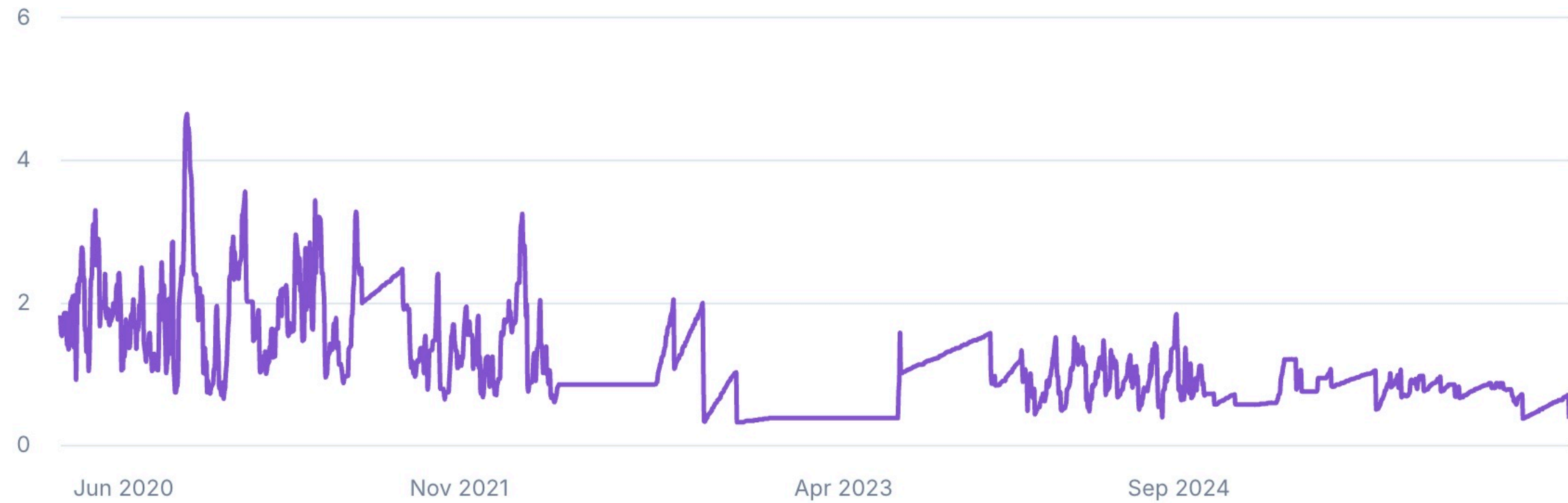
Engagement rate Average ?

0.38% Better than 51% of influencers of similar account size



Engagement rate history

All time ▼



Overview Audience **Growth** Engagement Value Content Sponsored content Similar accounts

Top mentions ?

Mentions from these accounts may have helped grow @rytmusking audience

 **@laky.royal**
183.5K · 2 mentions



last mention 29 Aug

 **@tucithuggangster**
54K · 1 mention



last mention 27 Aug

 **@frantisek_klenotnik_holub**
41.5K · 1 mention



last mention 23 Aug

View all

Engagement rate

Average engagement ?

Average likes ?

Average comments

Growth

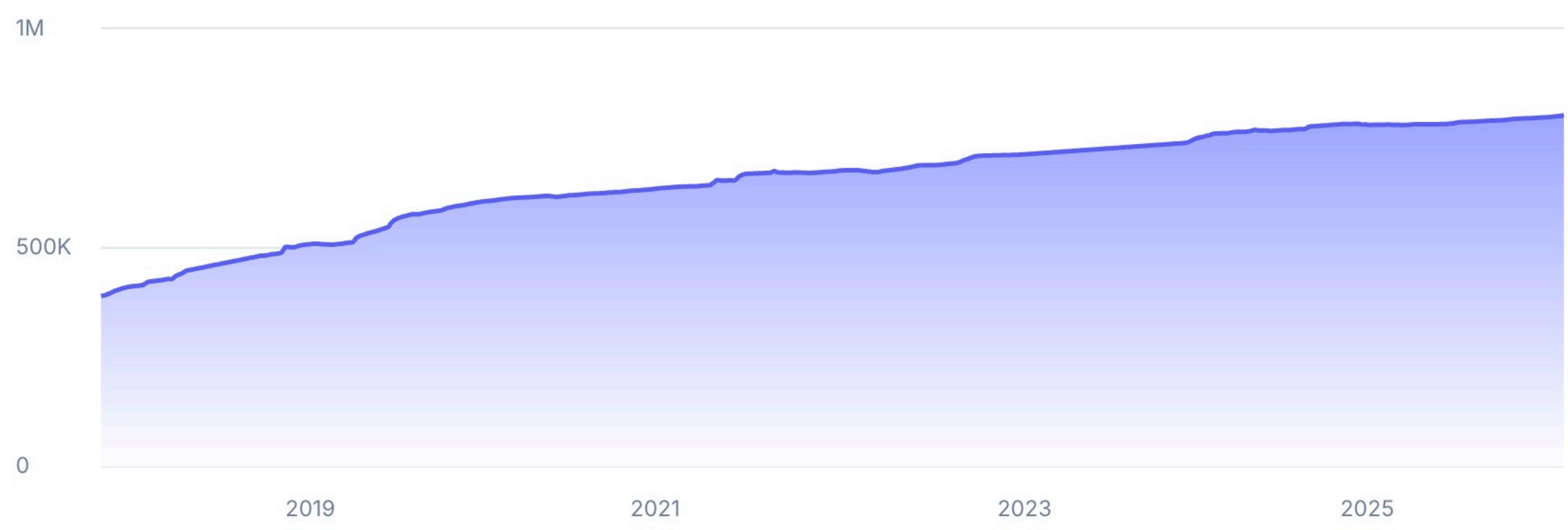
Yearly growth Average

2.73% @rytmusking grew by 21.3K followers in the last year. Accounts of similar size have grown 13.33% in the last year

Follower growth Average ?

All time ▼

2.73% @rytmusking grew by 21.3K followers in the last year.

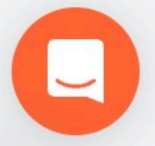


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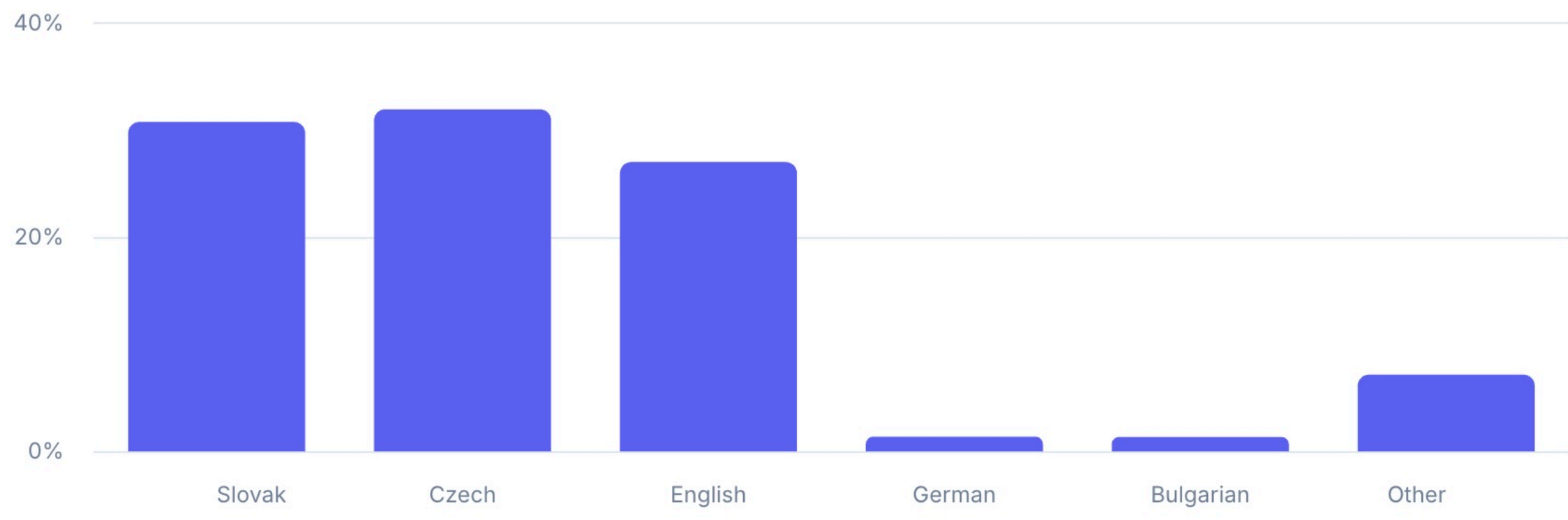
Interests

Video Gaming	84.0%
Stand-up Comedy	70.0%
Educational	67.0%
Interior Design	65.0%
Unboxings	61.0%
Literature	51.0%
Sustainability	48.0%
Science	36.0%
Beauty	35.0%
Traveling	30.0%
Haircare	27.0%
Social Issues	26.0%
Dance	26.0%
Fashion	23.0%

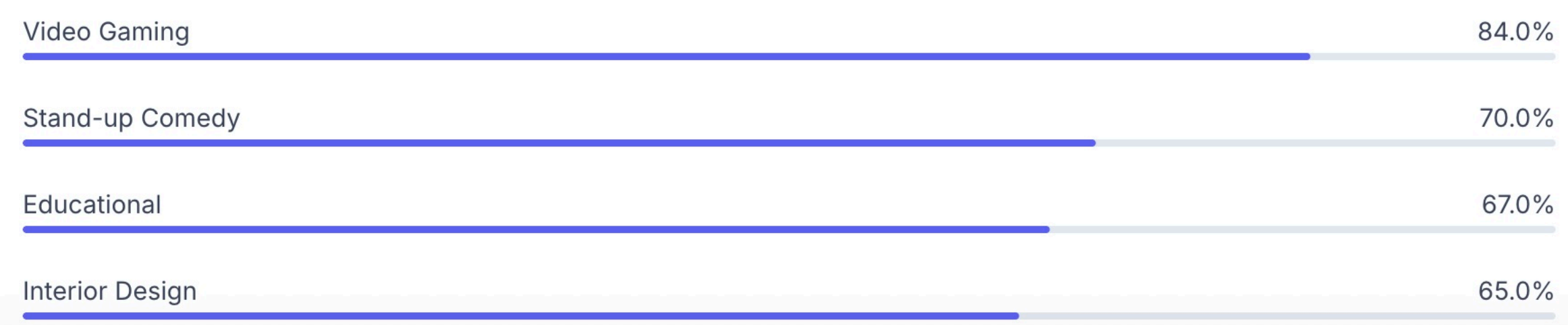


Demographics

Age & Gender Languages

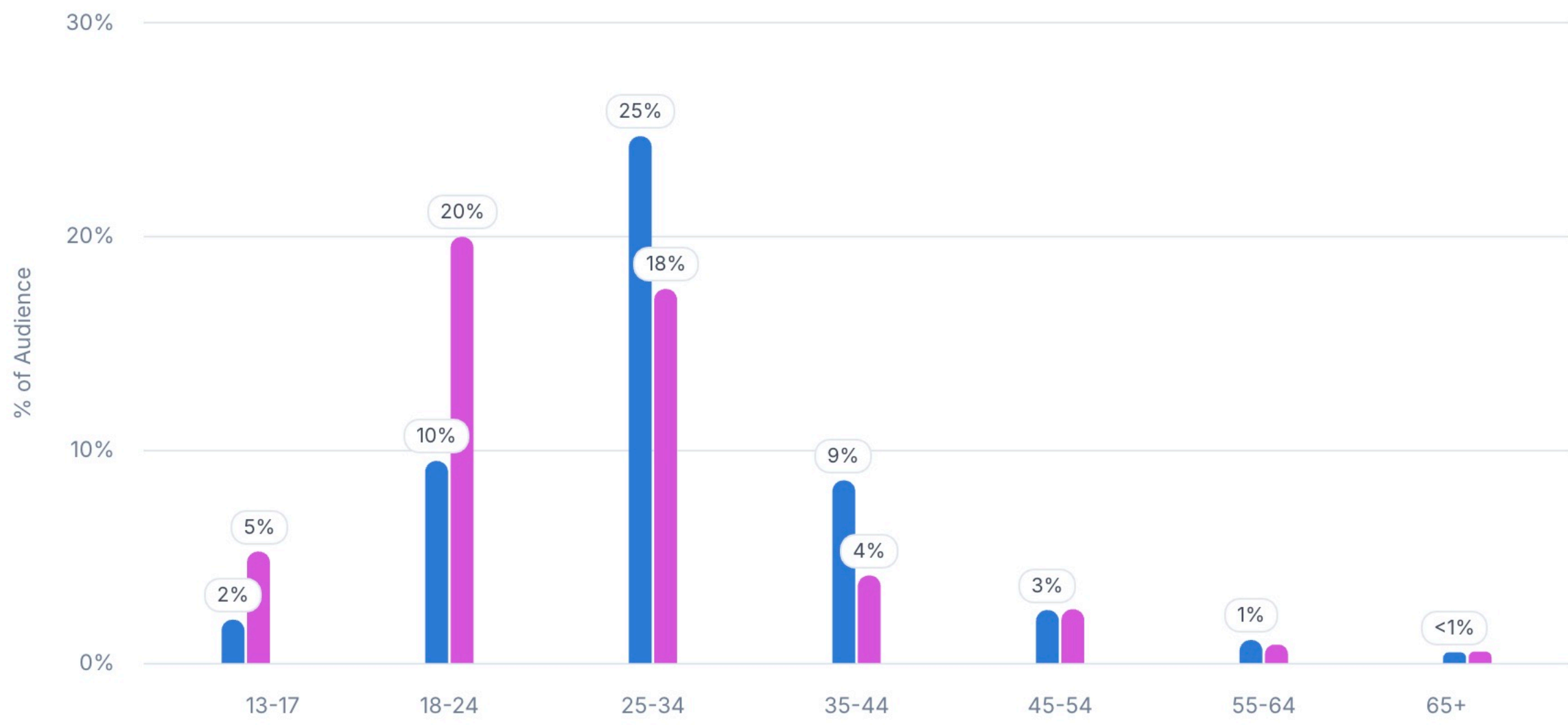


Interests



Demographics

Age & Gender Languages



Male, 49% Female, 51% Adults - 84%

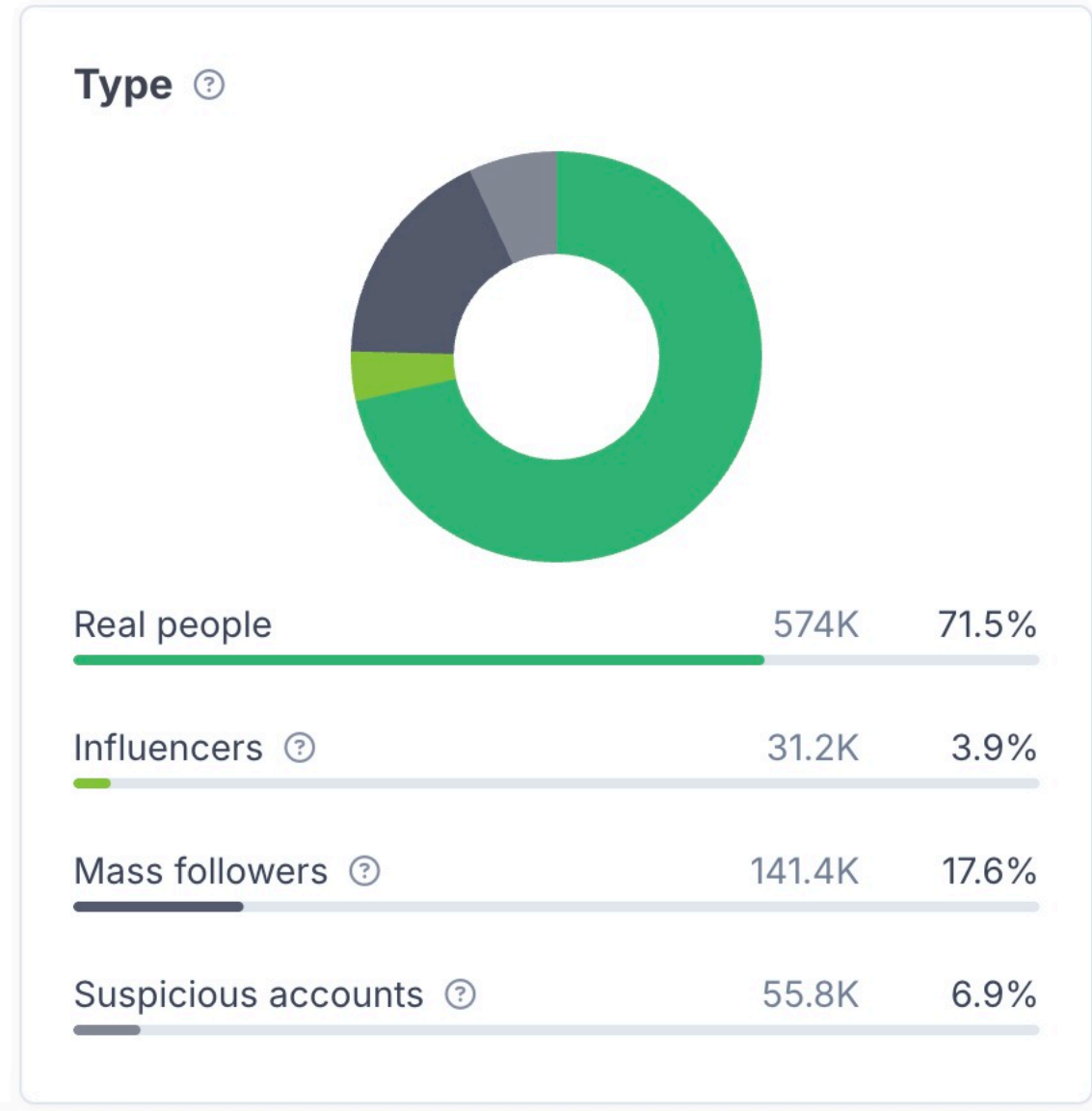
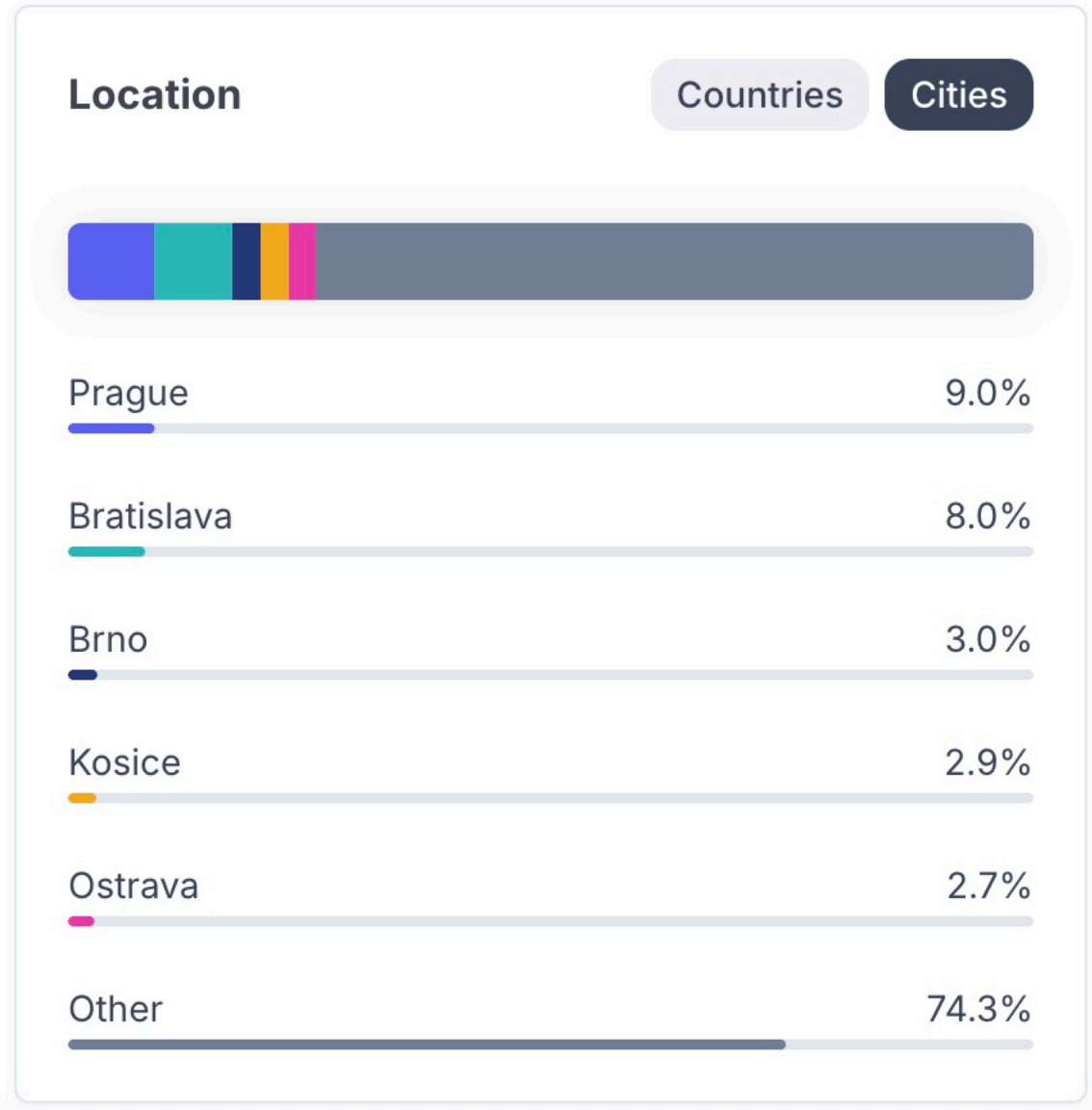
Interests

Video Gaming 84.0%

Active audience

Audience analytics

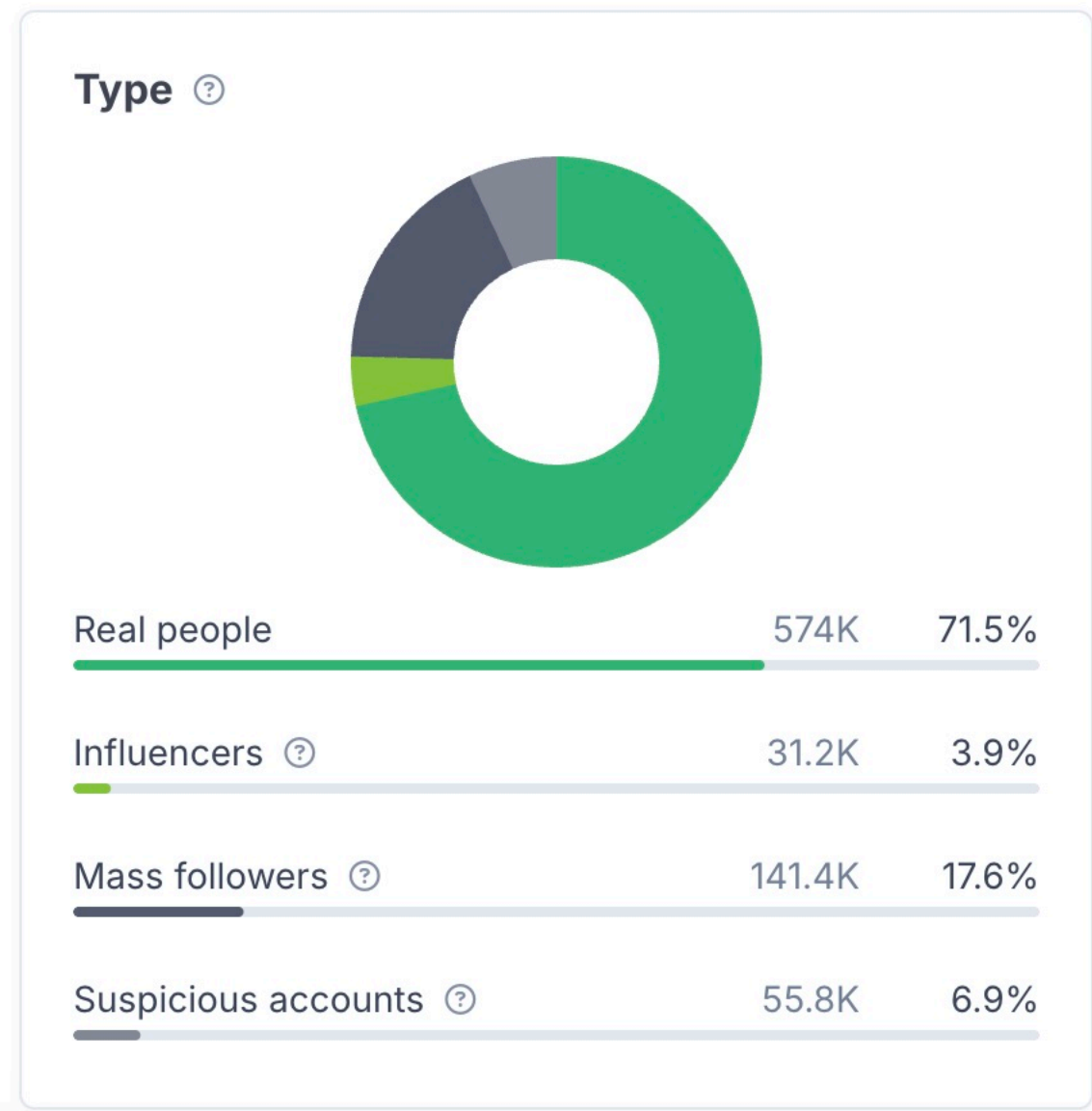
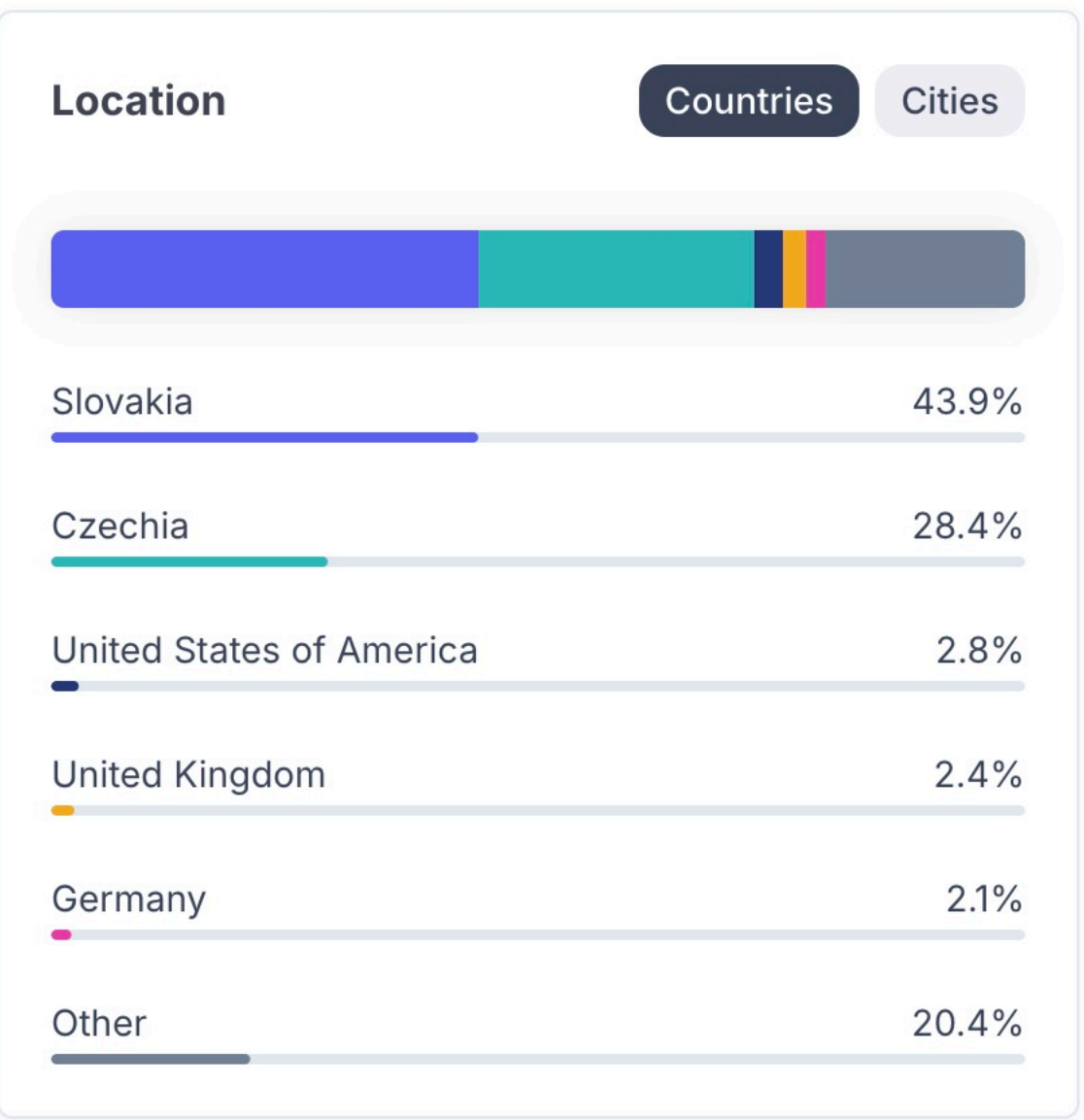
Quality audience [?] 605.2K 75%	Top country Slovakia 44%	Top gender Female 51%	Top age 25-34 42%
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Active audience

Audience analytics

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Profile > **rytmusking's report**

Last updated 1 Dec

- Overview
- Audience
- Growth
- Engagement
- Value
- Content
- Sponsored content
- Similar accounts



@rytmusking



Booking Rytmus: +420606992290 rytmus@vdpromo.cz #Rytmus #RytmusKing

Music

Account Health Score ?

72 /100

Good

Pros & cons:

- Good quality of active audience
- Good likes activity
- High comments activity

AHS metric combines audience quality, engagement rate and it's authenticity into one metric, [learn more](#).

Active audience

Audience analytics

Quality audience ?

605.2K 75%

Top country

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Top gender

Female 51%

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25-34 42%