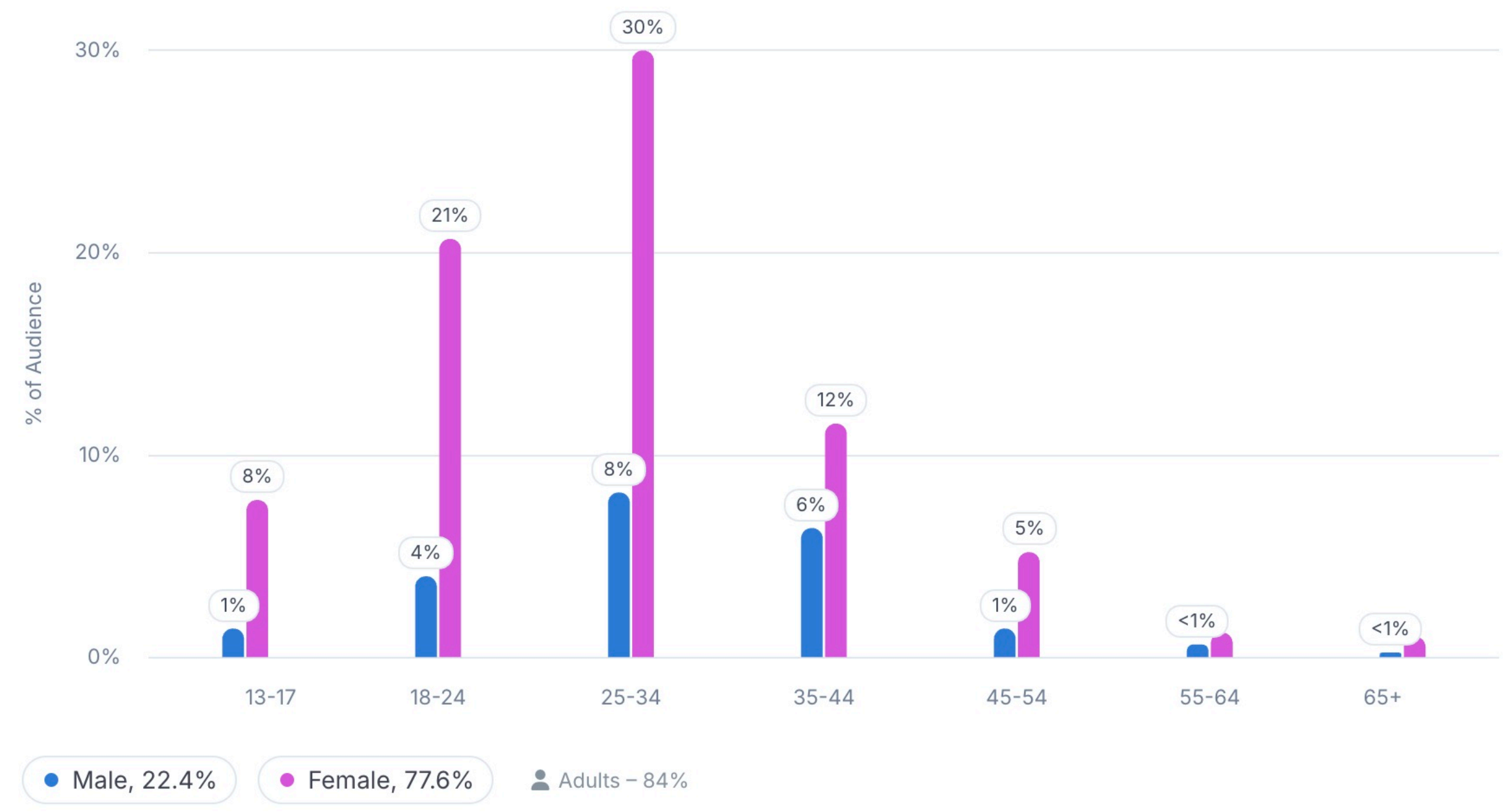


Demographics

Age & Gender Languages



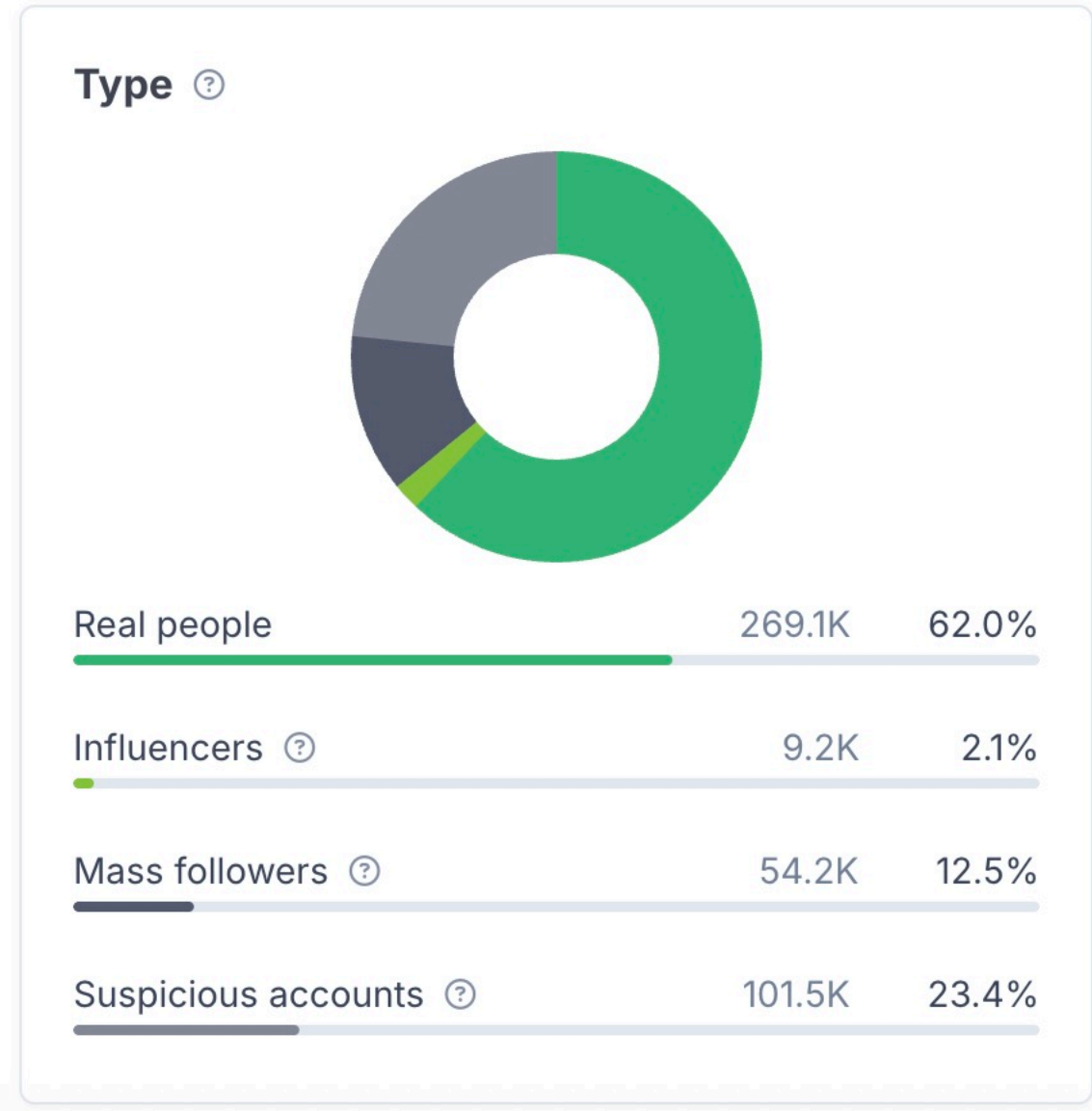
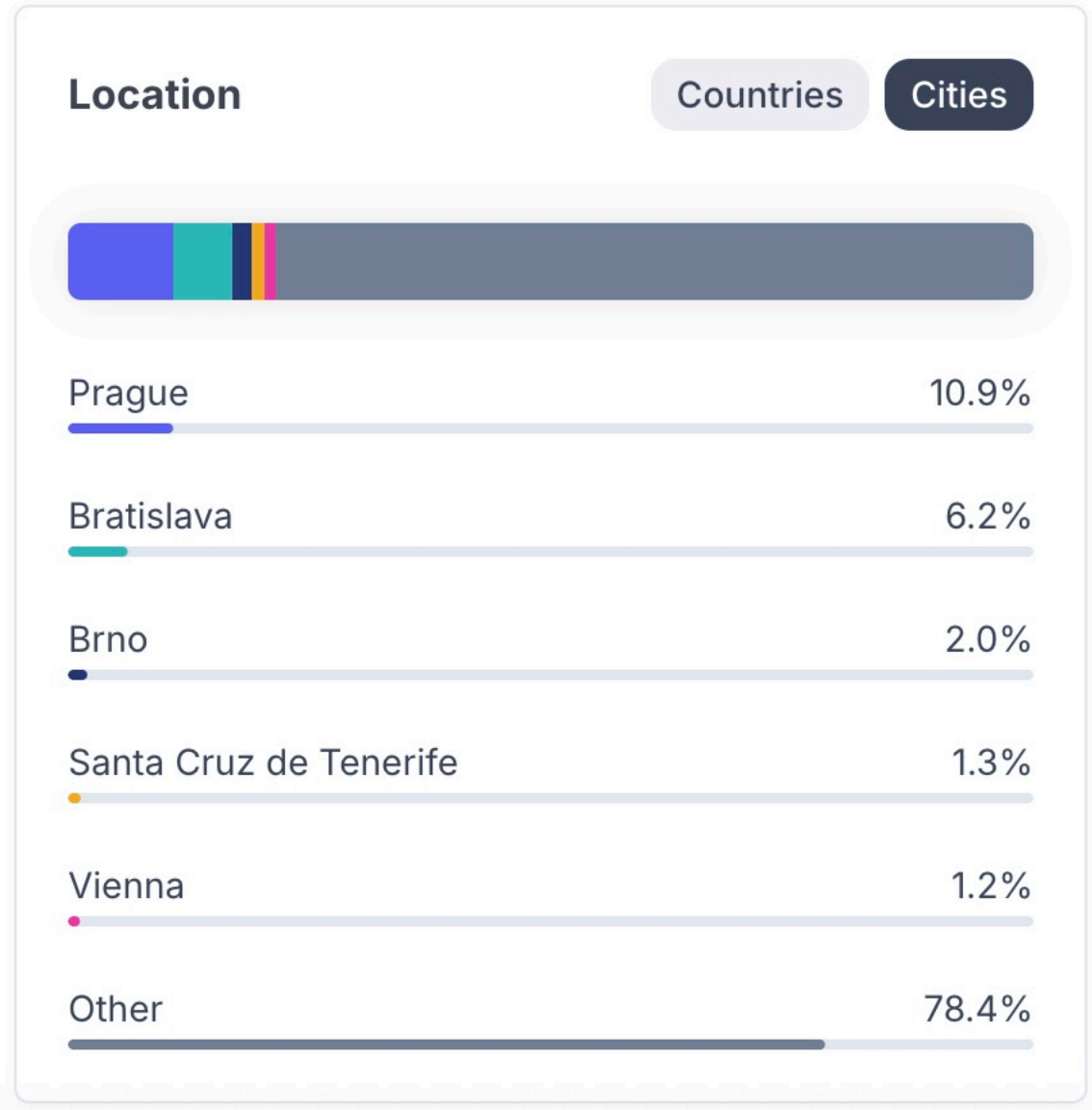
Interests ?



Active audience

Audience analytics

Quality audience [?] 278.4K 64%	Top country Czechia 36%	Top gender Female 78%	Top age 25-34 38%
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Active audience

Audience analytics

Quality audience [?]
278.4K 64%

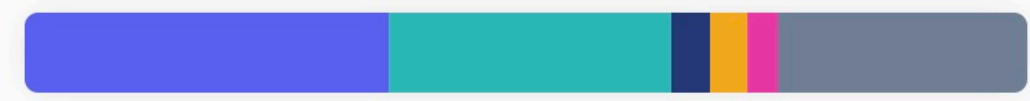
Top country
Czechia 36%

Top gender
Female 78%

Top age
25-34 38%

Location

Countries Cities



Czechia 36.3%

Slovakia 28.2%

United States of America 3.9%

Spain 3.6%

Italy 3.0%

Other 24.9%

Type [?]

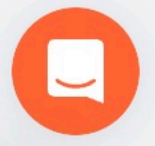


Real people 269.1K 62.0%

Influencers [?] 9.2K 2.1%






Mass followers [?] 54.2K 12.5%

Suspicious accounts [?] 101.5K 23.4%



Similar accounts

Learn from their strategies to boost your growth rate

 Zora Czoborova ✓ @zoraczoborova	Followers 67.6K -0.0%	ER ● 0.23%	Categories Fitness & Gym
 Martina Schindlerova ✓ @schindlerovamartina	Followers 62.8K +0.7%	ER ● 0.85%	Categories Humor & Fun & Happiness, Music
 Tatiana Žideková ✓ @tatianazidekova	Followers 416.1K -0.1%	ER ● 1.68%	Categories Lifestyle, Modeling, Fitness & Gym
 Silvia Likavčan Cisáriková ✓ @sissque	Followers 105.3K -0.0%	ER ● 1.10%	Categories Family
 Vlad'ka Erbová ✓ @vladka_erbova_	Followers 65.6K -0.0%	ER ● 0.46%	Categories Humor & Fun & Happiness

Show more



Overview Audience Growth Engagement Value Content **Sponsored content** Similar accounts

Sponsored content

Performance analytics of potentially sponsored content featuring brand mentions.


Ad ER performance **Normal** ⓘ
0.18% lower than their average ER (0.19%)


Ad post frequency **Normal** ⓘ
1.28 posts per week (28.32% of their content)

Brand mentions ⓘ


13 brands have been mentioned by @zuzanabelohorcova


All categories 13 Lifestyle 2 Food & Cooking 2 Health & Medicine 1 Other 8

 **@premier_clinic_cz**
2 mentions




last mention 21 Aug

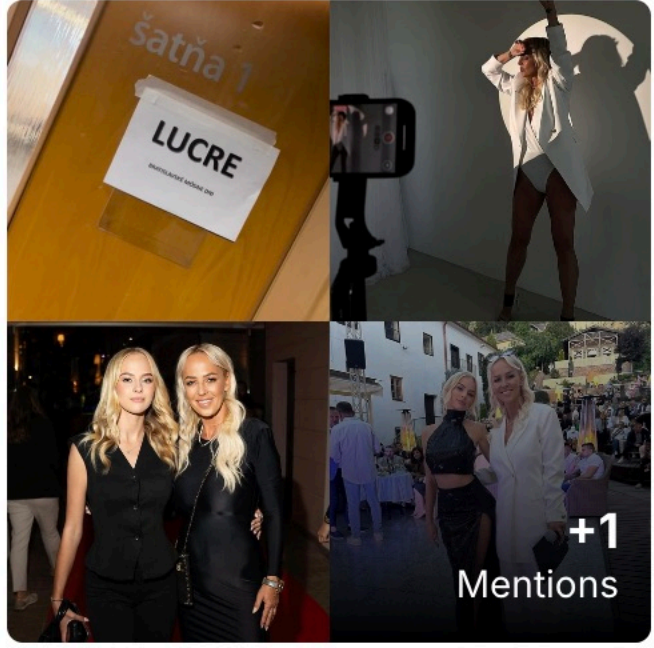
 **@tenerifereal**
13 mentions



+9 Mentions

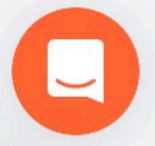
last mention 14 Oct

 **@lucre_atelier**
5 mentions



+1 Mentions

last mention 25 Oct



Brand safety analysis Safe 0 of 9 negative content patterns found

- Alcohol, Toxic content, Religious content, Negative sentiments, Offensive content, Political content, Crime-related content, Adult content, Pranks

Hashtags

Last 30 days

Table with 4 columns: Rank, Hashtag, Post Count, ER. Rows include #miami (3 posts, 0.51%), #florida (1 post, 0.32%), #orlando (1 post, 0.32%), #epicorlando (1 post, 0.32%), #enjoylife (1 post, 0.86%), #miamilife (1 post, 0.86%), #besttime (1 post, 0.86%), #enjoyinglife (1 post, 0.51%), #enjoythemoment (1 post, 0.51%), #realfriendship (1 post, 0.76%).

Sponsored content

Performance analytics of potentially sponsored content featuring brand mentions.

Summary table with 2 columns: Metric, Status. Rows: Ad ER performance (Normal), Ad post frequency (Normal).

Overview Audience Growth Engagement Value Content Sponsored content Similar accounts

Value

Integration price ⓘ
Integration price

Estimated post price
\$700–2,100

Estimated story price
\$100–300

Content

Content

Most recent ▾ Last 30 days ▾

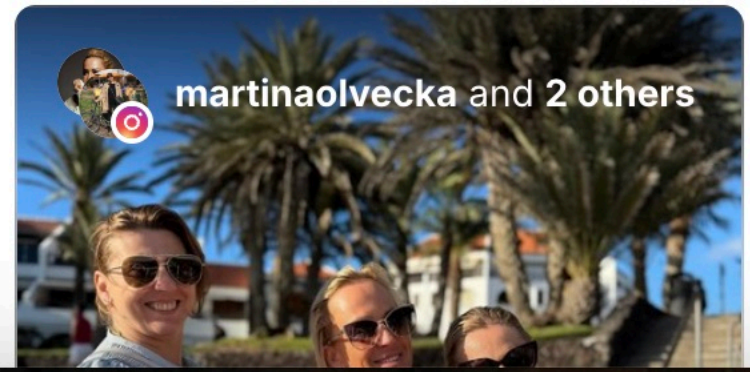
All media Posts Reels Carousels

Avg. ER **Average** ⓘ
0.24%

Average likes ⓘ
1K

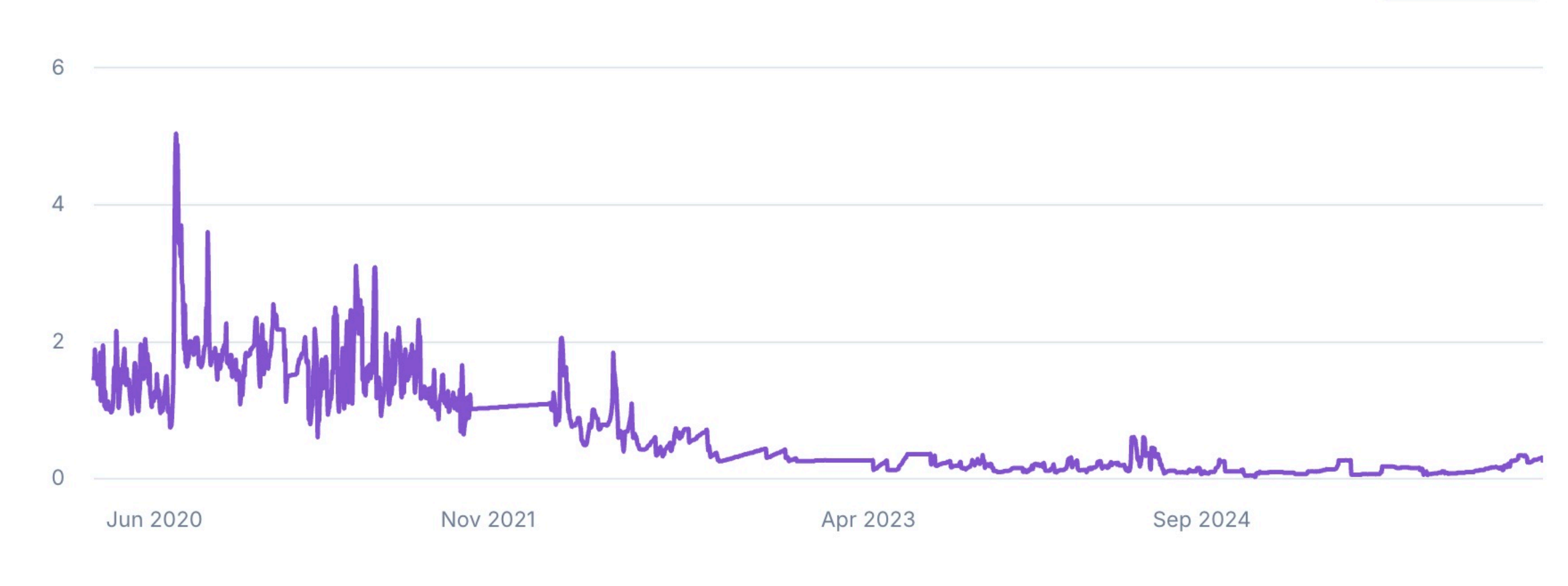
Average comments
23

Average views ⓘ
51.6K



Engagement rate history

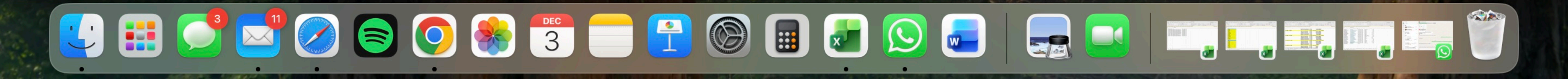
All time ▾



Comment rate Good
<0.01%

Comments authenticity Very Good
Most of 1166 comments looks authentic.

Comments-to-likes ratio Good



Engagement rate

Average engagement

Average likes

1K +107% for the last 30 days

Average comments

24.5 -2% for the last 30 days

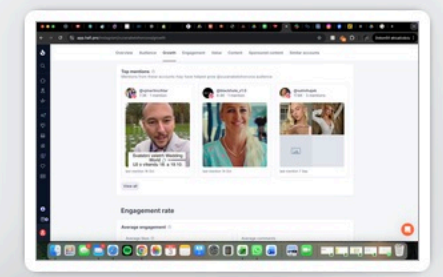
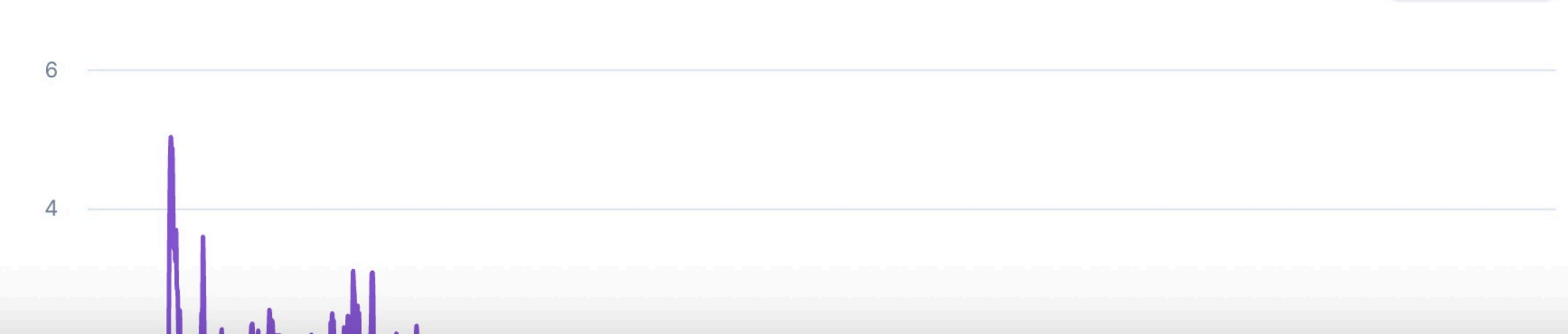
Engagement rate Could be improved

0.19% Better than 38% of influencers of similar account size



Engagement rate history

All time



Top mentions



Mentions from these accounts may have helped grow @zuzanabelohorcova audience

@vmartincihlar
7.3K · 1 mention



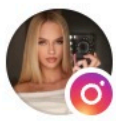
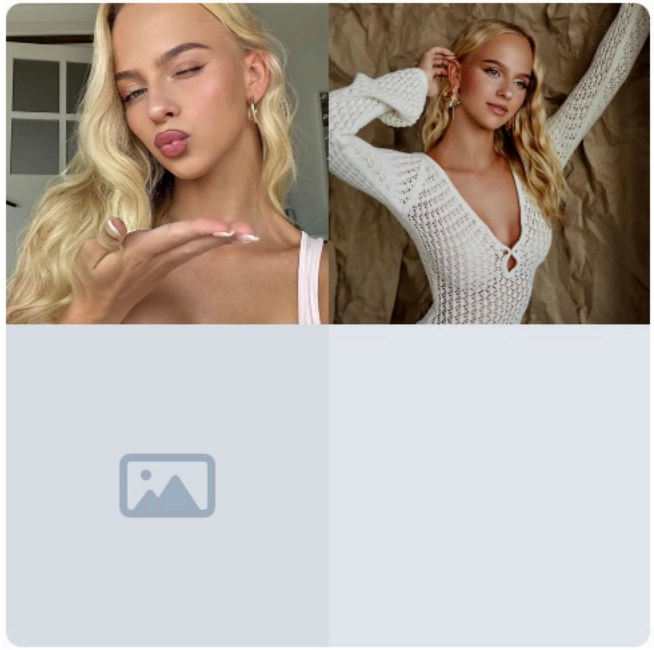

last mention 16 Oct

@blackhole_v1.0
9.4K · 1 mention

last mention 14 Oct

@salmihajek
17.6K · 3 mentions

last mention 7 Sep

View all

Engagement rate

Average engagement

Average likes

Average comments



Overview Audience **Growth** Engagement Value Content Sponsored content Similar accounts

Growth

Yearly growth Low

-2.86% @zuzanabelohorcova declined by 12.4K followers in the last year. Accounts of similar size have grown 13.33% in the last year

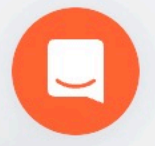
Follower growth Low ⓘ

Last 90 days ▾

-1.08% @zuzanabelohorcova declined by 4.7K followers in the last 90 days. Accounts of similar size have grown 2.34% in the last 90 days



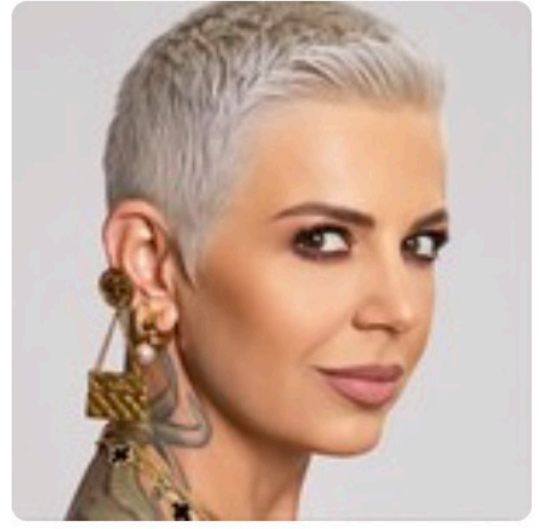
Content published from Oct 19, 2025



Overview Audience Growth Engagement Value Content Sponsored content Similar accounts

Notable commenters

QUAY 1.7M SIKSILK 898.8K Ivana Belakova 702.9K Mgr. Silvia Kuc... 622.8K



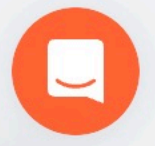
View all

Growth

Yearly growth Low -2.86% @zuzanabelohorcova declined by 12.4K followers in the last year. Accounts of similar size have grown 13.33% in the last year

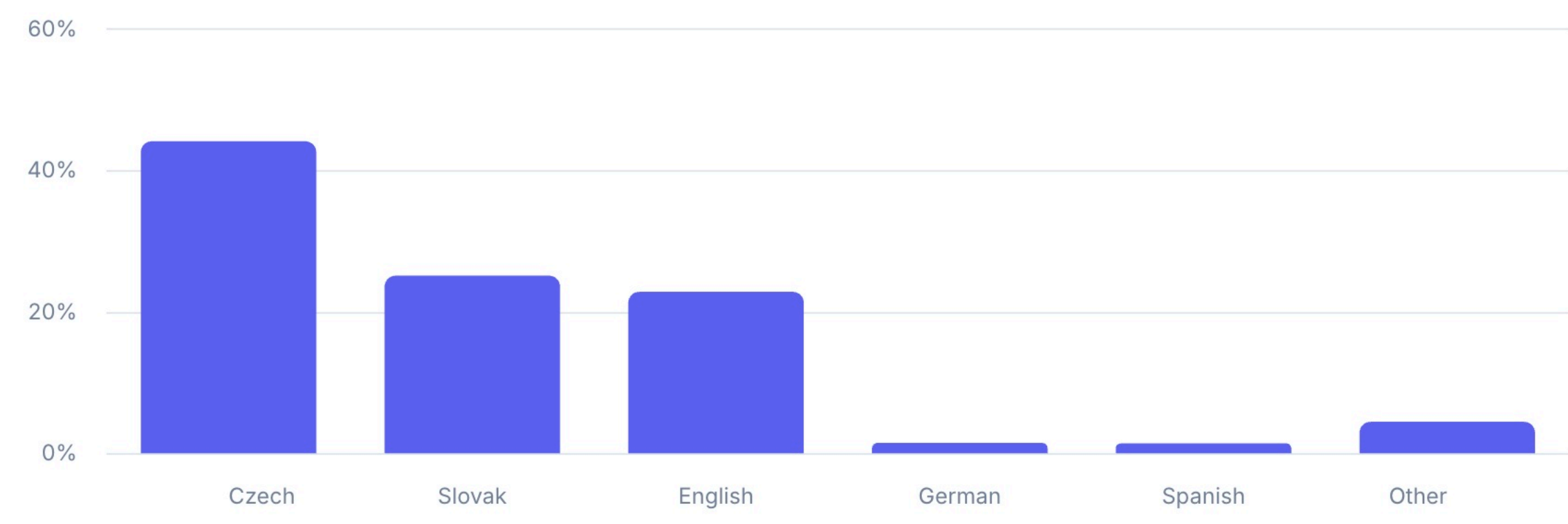
Follower growth Last 30 days

N/A Not enough data to calculate Follower growth



Demographics

Age & Gender Languages



Interests ?

